ZER CONSULTING AFRICA

Driving Impact Since 2023

Building African Excellence for the *Global Stage*

33	30	200
CLIENTS SERVED	MASTERCLASSES DELIVERED	UNIQUE LEADERS ENGAGED

CLIENT OVERVIEW

33 TOTAL CLIENTS	23 CONSULTING CLIENTS	10 BOARD ADVISORY
6 COUNTRIES	17 SECTORS	4 RETURNING CLIENTS

GEOGRAPHIC REACH

19	6	3	2	1	1	1
NIGERIA	PAN-AFRICAN & GLOBAL	UNITED KINGDOM	GHANA	SOUTH AFRICA	KENYA	RWANDA

ENGAGEMENT FOCUS · THE SCALE FRAMEWORK

S — Strategize Your Vision	4
C — Champion Excellence	2
A — Accelerate Exceptional Leadership	11
L — Leverage Governance for Sustainable Growth	13
E — Expand Impact via Growth Capital	3

SECTORS REPRESENTED

Creative Industries	2 · 6.1%
Entrepreneurship Support	1 · 3.0%
FinTech	1 · 3.0%
Insurance	5 · 15.2%
Manufacturing	1 · 3.0%
Professional Services	1 · 3.0%
Social Enterprise	2 · 6.1%
Technology	2 · 6.1%
Venture Capital	1 · 3.0%
Education & Training	2 · 6.1%
Financial Services	1 · 3.0%
Healthcare	6 · 18.2%
Investment Management	4 · 12.1%
Non-Profit	1 · 3.0%
Renewable Energy	1 · 3.0%
Supply Chain & Logistics	1 · 3.0%
Travel & Tourism	1 · 3.0%

REFERRAL NETWORK

26%	3
CLIENTS VIA REFERRAL	REFERRAL PARTNERS

LEADERSHIP · CEO GENDER

23	10
MALE · 69.7%	FEMALE · 30.3%

SCALE MASTERCLASS IMPACT

30	200	14
SESSIONS FACILITATED	UNIQUE LEADERS ENGAGED	COUNTRIES REACHED