

ZER CONSULTING AFRICA

Driving Impact Since 2023

Building African Excellence for the *Global Stage*

43

CLIENTS SERVED

21

MASTERCLASSES DELIVERED

234

UNIQUE LEADERS ENGAGED

CLIENT OVERVIEW

43

TOTAL CLIENTS

31

CONSULTING CLIENTS

12

BOARD ADVISORY

6

COUNTRIES

18

SECTORS

4

RETURNING CLIENTS

GEOGRAPHIC REACH



24

NIGERIA



10

PAN-AFRICAN &
GLOBAL



4

UNITED KINGDOM



2

GHANA



1

SOUTH AFRICA



1

KENYA



1

RWANDA

ENGAGEMENT FOCUS · THE SCALE FRAMEWORK

S — Strategize Your Vision

4

C — Champion Excellence

3

A — Accelerate Exceptional Leadership

16

L — Leverage Governance for Sustainable Growth incl. 12 Board Advisory

17

E — Expand Impact via Growth Capital

3

SECTORS REPRESENTED

Creative Industries



2 · 4.7%

Manufacturing



1 · 2.3%

Education & Training



2 · 4.7%

Non-Profit



4 · 9.3%

Engineering



1 · 2.3%

Professional Services



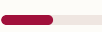
1 · 2.3%

Entrepreneurship Support



1 · 2.3%

Renewable Energy



1 · 2.3%

Financial Services



2 · 4.7%

Social Enterprise



2 · 4.7%

FinTech



2 · 4.7%

Supply Chain & Logistics



1 · 2.3%

Healthcare



6 · 14.0%

Technology



4 · 9.3%

Insurance



5 · 11.6%

Travel & Tourism



1 · 2.3%

Investment Management



5 · 11.6%

Venture Capital



2 · 4.7%

REFERRAL NETWORK

23%

CLIENTS VIA REFERRAL

4

REFERRAL PARTNERS

LEADERSHIP · CEO GENDER

29

MALE · 67.4%

14

FEMALE · 32.6%

SCALE MASTERCLASS IMPACT

21

SESSIONS FACILITATED

234

UNIQUE LEADERS ENGAGED

16

COUNTRIES REACHED



NIGERIA



UNITED KINGDOM



KENYA



SOUTH AFRICA



ZAMBIA



GHANA



UNITED STATES



RWANDA



ALGERIA



CÔTE D'IVOIRE



ETHIOPIA



FRANCE



GUERNSEY



IRELAND



SOMALIA



TANZANIA